

Team 16k & The Reverse Funnel System: One and The Same

If you've been searching numerous pages of Google, trying to find the PERFECT online business, I'm sure you're a bit exhausted by the number of options you have to consider. Even if you've only been at it for a day, I'm sure at one point you've seen Chris Campbell's and Matt Sunderland's team 16k program. If you're reading this article right now, I would imagine that you're probably looking to get some information about their program, and it is my hope that I can assist you in deciding whether Team 16k is a worthwhile business for you.

One thing you should realize is that team 16k is simply the "face" of their business, kind of like a mascot for a team. They use Team 16k as a way to brand themselves among competitors in the ACTUAL business they promote, which is the Reverse Funnel System. Reverse Funnel System has become a big player in the game of online marketing most recently. I'm positive that you've come across the trademark of a Reverse Funnel System page, which is the guy in board shorts, lounging in a chair with a laptop in front of him. If you're not familiar with the Reverse Funnel System, let me break it down for you real quick. It's a "system" geared towards helping individuals make money with a travel membership club called Global Resorts Network. Similar to Team 16k, the Reverse Funnel System is a team that markets Global Resorts Network. As confusing as that sounds, it means that Team 16k is a team that markets the Reverse Funnel System, and the Reverse Funnel System is a team that markets Global Resorts Network. However, the real focus is Global Resorts Network. They offer great discounts to members who want to stay in high end resorts but not pay the high prices. I'll spare you the details, but the heart of the matter is really the cost of becoming a Team 16k member, which by default is a Reverse Funnel System member. It is a whopping \$3,000 to join, and on top of that it is suggested that you have an additional \$5,000 available for advertisement costs. That is a total of \$8,000 to start your business. This is not a reasonable price for your average American. To really top things off, it also costs \$300 a month to maintain a Reverse Funnel System membership. They are really targeting a very specific income demographic.

I'm not trying to bash on Team 16k and the Reverse Funnel System. They're profitable businesses and people have made a lot of money with them. However, a large majority of people looking for online businesses simply can't afford something that expensive. As a result, you're marketing demographic is smaller, which means you can't target as many people as a business that has a more reasonable start up cost. Not only that, but what are these programs really teaching you? Basically, you're left with plenty of knowledge on where to place ads. That's it. Their systems have already been assembled so that it is fool proof, but that leaves out any room for learning on how to truly market products online.

It would be more beneficial to find a business that will do the same as Team 16k and Reverse Funnel system and provide you with tools that have proven to be effective, but also teach you how to become an internet marketer. That way, you can be creative in the promotion of your business and not just do what everyone else is doing. When you have the necessary skills to market ANYTHING online, you can be successful with any program or product, period.

The system I'm alluding to is Derrick Harper's Wealth Funnel System. Like the Reverse Funnel System, it'll provide you the opportunity to sell a product that the market has a demand for. But what's more important is the comprehensive marketing education it provides you. You could literally start up your own business and make your own reverse funnel system if you wanted to, that's how good Derrick Harper's marketing course is. But it isn't just a bunch of lessons. It's a gift to all Wealth Funnel System members that should be used in the marketing strategies of selling Wealth Funnel System products. Well who is Derrick Harper and what makes his information and opportunity so valuable? Derrick Harper is an internet marketing veteran. He started marketing on the internet before most people even used the internet. With 13 years experience and a resume filled with big names like Pfizer, Wyeth, Merck, Johnson & Johnson, MTV Networks, Weber Grills, and many other highly recognized brands, it's no doubt that he knows what he is doing.

So if you've been on the fence with whether to pursue the Reverse Funnel System, or maybe you're saving up for it and in the meantime you've been looking for other options (and I wouldn't blame you), I urge you to look for the business that is the right cost for you and the one that will educate you on how to market online like a pro.

Wishing you the best, Joe Marquez

About the Author

In your hunt for the best [home based business](#), I welcome you to take a look at internet marketing pro Derrick Harper's [Wealth Funnel System](#)

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